

／ **Education.**

M'des. Graphic Design

UNIVERSITY OF ILLINOIS AT CHICAGO
2011-2013, CHICAGO, IL

Workshop Certificates

BASEL SCHOOL OF DESIGN
2012, BASEL, SWITZERLAND

B.A. Information Communication

YUAN ZE UNIVERSITY
2004-2008, TAUUYUAN, TAIWAN

／ **Creative fields.**

ART DIRECTION
RWD WEB DESIGN
UX/UI DESIGN
HTML5&CSS3 CODING
SOCIAL CONTENTS
ANIMATED BANNER DESIGN
LOGOTYPE&CIS DESIGN
ILLUSTRATION

／ **Tools.**

ADOBE PHOTOSHOP
ADOBE ILLUSTRATOR
ADOBE FLASH
ADOBE ANIMATE
ADOBE INDESIGN
SKETCH
INVISION
TUMULT HYPE
GOOGLE WEB DESIGNER

／ **Work Experience.**

Ogilvy&Mather(H&O) — Senior Web Designer

2015-2016 / TAIPEI, TAIWAN

Generated ideas and created digital products for global brands including digital campaigns, social media contents, animated banners and participated in content studio for live events. I helped the agency make presentations to clients and win pitches.

Pumpkin Creative — Creative Designer

2014-2015 / TAIPEI, TAIWAN

Assisted 10 different illustrators for various design projects and helped creating demos and made presentations for pitches. Re-designed the corporate logos of the company and created brand applications including coding the corporate website.

Odoco Agency — Senior Web Designer

2013-2014 / TAIPEI, TAIWAN

Generated ideas for proposals, designed responsive corporate websites, and worked with the programming team in Singapore.

5406 — Founding Member, Creative Designer

2009-2011 / TAUUYUAN, TAIWAN

Designed, updated, and maintained creative contents of corporate brands. Composed design guidelines and made presentations to clients.

Albert Len Design Co., Ltd. — Web Designer

2008-2009 / TAIPEI, TAIWAN

Developed ideas with a creative team. Coded html pages. Crafted icons. Designed and resized animated ads and email newsletters.

／ **Awards.**

Annual Star

OGILVY & MATTHER(H&O)
2016, TAIPEI, TAIWAN

\$20,000 U-START Award

EDUCATION DEPARTMENT OF THE GOVERNMENT
2011, TAUUYUAN, TAIWAN

Honorable Mention

RAVINIA MUSIC POSTER COMPETITION
2013, CHICAGO IL

Tuition Waiver Recipient

UNIVERSITY OF ILLINOIS AT CHICAGO
2011, 2013, CHICAGO IL