

## Education.

### M'des. Graphic Design

UNIVERSITY OF ILLINOIS AT CHICAGO  
2011-2013, CHICAGO, IL

### Workshop Certificates

BASEL SCHOOL OF DESIGN  
2012, BASEL, SWITZERLAND

### B.A. Information Communication

YUAN ZE UNIVERSITY  
2004-2008, TAU YUAN, TAIWAN

## Creative fields.

ART DIRECTION  
RWD WEB DESIGN  
UX/UI DESIGN  
HTML5&CSS3 CODING  
SOCIAL CONTENTS  
ANIMATED BANNER DESIGN  
LOGOTYPE&CIS DESIGN  
ILLUSTRATION

## Tools.

ADOBE PHOTOSHOP  
ADOBE ILLUSTRATOR  
ADOBE FLASH  
ADOBE ANIMATE  
ADOBE INDESIGN  
SKETCH  
INVISION  
TUMULT HYPE  
GOOGLE WEB DESIGNER

## Work Experience.

### Ogilvy&Mather(H&O) — Senior Web Designer(UI&GUI designer)

2015-2016 / TAIPEI, TAIWAN

Generated ideas and created digital products for global brands including digital campaigns, social media contents, animated banners and participated in content studio for live events. I helped the agency make presentations to clients and win pitches.

### Pumpkin Creative — Creative Designer(Print&Web Designer)

2014-2015 / TAIPEI, TAIWAN

Assisted 10 different illustrators for various design projects and helped creating demos and made presentations for pitches. Re-designed the corporate logos of the company and created brand applications including coding the corporate website.

### Odoco Agency — Senior Web Designer(UX&UI designer)

2013-2014 / TAIPEI, TAIWAN

Generated ideas for proposals, designed responsive corporate websites, and worked with the programming team in Singapore.

### 5406 — Founding Member, Creative Designer(Print&Web Designer)

2009-2011 / TAU YUAN, TAIWAN

Designed, updated, and maintained creative contents of corporate brands. Composed design guidelines and made presentations to clients.

### Albert Len Design Co., Ltd. — Web Designer(UI designer)

2008-2009 / TAIPEI, TAIWAN

Developed ideas with a creative team. Coded html pages. Crafted icons. Designed and resized animated ads and email newsletters.

## Awards.

### Annual Star

OGILVY & MATTHER(H&O)  
2016, TAIPEI, TAIWAN

### \$20,000 U-START Award

EDUCATION DEPARTMENT OF THE GOVERNMENT  
2011, TAU YUAN, TAIWAN

### Honorable Mention

RAVINIA MUSIC POSTER COMPETITION  
2013, CHICAGO IL

### Tuition Waiver Recipient

UNIVERSITY OF ILLINOIS AT CHICAGO  
2011, 2013, CHICAGO IL